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IP Foundation and FVSC to improve healthcare program with salesforce.com

IP Foundation (IPF), a non-profit organization that advocates affordable and accessible healthcare and bridging the digital divide, announced that it will professionalize record management and delivery of services with salesforce.com's cloud computing applications.

Utilizing donated Salesforce CRM licenses as part of the Salesforce.com Foundation's 1% Product Donation Program, IP Foundation and its healthcare service division, Family Vaccine and Specialty Clinics, Inc. (FVSC) will be able to build an extensive patient registry and database collected from operations for the past three years. Currently, FVSC patient records are manually created and managed. Using Salesforce CRM, FVSC will be able to track patient compliance, analysis of allergic reactions, and other important data needed to manage its healthcare program more efficiently.

Marco Y. Santos, President and Chairman of IP Foundation said, "Using Salesforce CRM in our CSR operations will enable us to raise the level of efficiency on the delivery and implementation of our services, as well as properly archive valuable data on our patients. Ultimately, this will allow us to share this information with the Philippine Government and multilateral agencies that need 'grass roots' data on the state of Philippine healthcare."

"It's amazing to see the benefits of salesforce.com's cloud computing model bring positive change to nonprofits around the globe," said Suzanne DiBianca, executive director of the Salesforce.com Foundation. "We're proud to play a role in helping organizations like IP Foundation reach their objectives to affect change and save lives."

FVSC operates the largest privately run vaccination services chain in the Philippines with 35 clinics across 20 provinces. It has provided treatment to over 100,000 patients to date, lowered the cost of immunization treatment by more than 70%, sponsored over 35,000 anti-rabies injections for indigent patients, and donated over Php13M in 'free vaccination services'.◆

-- Tech Times Online

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